

KASE CHRONICLE

The Official Newsletter of State Skill Development Mission



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A collection of various Christmas ornaments hanging from thin gold strings. The ornaments include white diamond-shaped ones, gold snowflake cutouts, gold circular ones with snowflake patterns, and gold and silver spherical ones with gold patterns and bows.

HAPPY
New Year
2025

**KASE, Wishes you a New
Year filled with
upskilling, innovation
and employability**



NEW YEAR WISHES FROM THE HON'BLE MINISTER

Wishing you all a joyous, prosperous and fulfilling New Year 2025!



The past year has been a remarkable chapter in the evolution of Kerala's skill development ecosystem, with KASE at the forefront of shaping a skilled and future-ready workforce. Through initiatives such as industry-aligned training programs, global collaborations, the Skill Convergence mechanism and the establishment of District Skill Development Centres, we have created new opportunities for growth and strengthened our workforce to meet future challenges

As we embark on 2025, we are poised for even greater milestones. KASE has outlined a series of ambitious and transformative projects including the Institute of Metro and Rail Technology, Model Multi-Language Training Institutes, Foreign Vocational and Employment Training Programs for ITI and Polytechnic graduates, the Affiliation of Private Language Training Institutes and the much-anticipated Skill Conclave, all designed to elevate Kerala's skill development landscape to new heights of excellence.

Together, let us continue this journey of progress and empowerment, working towards a brighter and more prosperous Kerala.

Shri. V. Sivankutty

Hon'ble Minister for General
Education, Labour and Skills

NEW YEAR WISHES FROM THE MANAGING DIRECTOR



As we embark on this new year, 2025 with optimism and excitement, KASE is committed to make a significant impact in strengthening the skill ecosystem and transforming Kerala into a Skill Capital of India. By focusing on innovative and industry-relevant skill development programmes, we will empower individuals with in-demand skills, connecting them to lucrative job opportunities in India and abroad. We will prioritize upskilling and reskilling initiatives to ensure our workforce remains competitive in a rapidly evolving global market.

I extend my heartfelt wishes to each and every member of the KASE, our esteemed partners, and all stakeholders in the skilling ecosystem. May this year bring us new opportunities, collaborative efforts, and resounding success in our mission to empower individuals and drive economic growth through skill development. Let us work together to build a brighter future for Kerala and its people.

Shri. Sufiyan Ahmed IAS

Managing Director, KASE



UL INTERNATIONAL CONCLAVE ON SUSTAINABLE CONSTRUCTION HELD AT INDIAN INSTITUTE OF INFRASTRUCTURE AND CONSTRUCTION (IIIC)

The UL International Conclave on Sustainable Construction, organized by the Indian Institute of Infrastructure and Construction (IIIC) as part of the centenary celebrations of the Uralungal Labour Contract Co-operative Society (ULCCS Ltd), was inaugurated by the Hon'ble Chief Minister of Kerala, Shri. Pinarayi Vijayan on 5th December 2024. The three-day event, themed "Sustainable Construction: Innovative Technologies and Practices", brought together global experts to discuss on the advancements in sustainable construction practices and their role in addressing global challenges.

During the inaugural address, the Chief Minister emphasized the need for clear and actionable strategies to address the developmental challenges, while prioritizing environmental sustainability. Highlighting Kerala's leadership in pursuing the United Nations' 17 Sustainable Development Goals (SDGs) for 2030, he stressed the importance of achieving further strides in sustainable development. He also underlined the role of skill development, research, and the adoption of global best practices in building a "brighter and greener future" for the younger generation. The Hon'ble Chief Minister also lauded ULCCS for their unwavering commitment to quality, discipline, and transparency, that has made them a preferred partner for international organizations.

The event was graced by an array of dignitaries and experts, including Hon'ble Finance Minister Shri. K.N. Balagopal, Minister for Animal Husbandry and Dairy Development Shri. J. Chinchurani, former Ministers Dr. T.M. Thomas Isaac and Shri. Shibu Baby John, CSIR-CRRI Director Dr. Manoranjan Parida, Director General of NCCBM Dr. L.P. Singh, Dr. K Raviraman, State Planning Board Member, and Professor Narayanan Naithalath from Arizona State University. Prof. Sunil Kumar, Director IIIC in his keynote address, elaborated on the objectives of the Conclave, including fostering skill enhancement, addressing infrastructure challenges, and promoting innovative technologies in sustainable construction.



The Conclave was a collaborative effort involving renowned institutions and organizations, including Kerala Academy for Skills Excellence (KASE), Arizona State University, Kerala Infrastructure Investment Fund Board (KIIFB), Council for Scientific and Industrial Research (CSIR), IITs (Madras, Palakkad, and Tirupati), NIT Calicut, APJ Abdul Kalam Technological University, NICMAR University, and RICS. The diverse expertise of these stakeholders facilitated in-depth discussions on the integration of sustainability and innovation in the construction sector.

KASE, as a pivotal collaborator, emphasized the importance of aligning Kerala's skilling ecosystem with global standards. The initiatives of KASE aims to empower the State's workforce to address the demands of a sustainable future. The Conclave highlighted the role of innovation and skill enhancement as critical tools for advancing sustainable construction practices, further strengthening Kerala's position as a frontrunner in sustainability and skill excellence.

The UL International Conclave, hence, served as a platform to strengthen Kerala's commitment to sustainable development, fostering collaborations and knowledge exchange to build a brighter and greener future. This initiative underscores the significance of skill development and innovation in realizing the State's long-term goals for sustainable growth.

Kerala State Institute of Design (KSID) hosted Kerala's first-of-its- kind Design Festival



The Kerala State Institute of Design (KSID), Kollam, achieved a double milestone with the successful organisation of Meet The Creator '24, Kerala's first-of-its-kind design festival, and its historic Inaugural Graduation Ceremony.

The much-anticipated design festival was held on 17th December 2024 at the Sree Narayana Guru Cultural Complex, Ashramam, Kollam. The event, that brought together esteemed dignitaries and vibrant participation from the design community, addressed the State's commitment to fostering innovation and creativity.

The event was inaugurated by Shri K. N. Balagopal, Hon'ble Minister of Finance, Kerala, who discussed the crucial role of design in driving economic growth and development. The ceremony began with a Welcome Address by Shri Sufiyan Ahmed IAS, Managing Director of the Kerala Academy for Skills Excellence (KASE), followed by a report presentation by Dr. Manoj Kumar K, Principal of KSID, showcasing the institute's milestones and its vision for the future.

Shri M. Mukesh, MLA, Kollam, delivered the Presidential Address, commending the initiative's potential to drive creativity and development in the designing sector. Adding a global perspective, Adv. P. A. Mohammed Riyas, Hon'ble Minister of PWD and Tourism, encouraged the design community to adopt sustainable practices and embrace innovation.

Prominent personalities, including Smt. Divya Jayakumar, President of Perinad Grama Panchayat; Shri Anoop Ambika, CEO of Start-Up Mission; and Smt. Vijayalakshmi V, Ward Member of Perinad Grama Panchayat, delivered felicitations, applauding the collective efforts in organizing the landmark event.

Kerala State Institute of Design (KSID) Hosts its Inaugural Graduation Ceremony



Hon'ble Minister Shri. V. Shivankutty presenting certificates and memento to the graduates

Kerala State Institute of Design (KSID) celebrated its Inaugural Graduation Ceremony on 19th December 2024 at the same venue. The event honoured the achievements of the the students of Bachelor of Design (B.Des) Batch of 2020 and the Postgraduate Diploma Batch of 2021.

A notable highlight of the ceremony was the introduction of specially designed Graduation Stoles. Created by KSID's Textile Department in collaboration with the Kerala Khadi Village Board, the Graduation Stoles symbolized sustainability and celebrated India's rich artisanal heritage.

The Graduation Ceremony was graced by distinguished dignitaries, including Shri V. Sivankutty, Hon'ble Minister for General Education and Labour & Skills, Shri Sufiyan Ahmed IAS Managing Director KASE, Professor Praveen Nahar, Senior Faculty and Former Director of NID Ahmedabad; and KSID Principal, Dr. Manoj Kumar K.

During the event, graduates from both the undergraduate and postgraduate programs received their certificates, marking the culmination of their academic journey. The certificates and memento for the graduates were awarded by the Hon'ble Minister Shri. V. Shivankutty. Ms. Ahzza Fathima received the Best Thesis Project award, while Mr. Ananthkrishnan T was honoured as the Best Outgoing Student of the B.Des 2020 batch. The graduates also recited an oath led by Assistant Professor Ms. Prashana Prashanth, committing themselves to lifelong learning and responsible design practices.

The ceremony concluded with a formal closing declaration by Shri. Ajayakumar G, Administrative Officer of KSID, Kollam. The day marked a vibrant celebration of creativity, culture, and achievements, setting the stage for KSID graduates to emerge as leaders in the global design community.



SKILL CORNER

OPPORTUNITIES IN LOGISTICS SECTOR

Reports from private players in the recruitment and employment sector highlight a 7% employment growth in the logistics industry, driven by rising e-commerce and the demand for end-to-end solutions. Roles in Warehousing and Storage, Fleet Management, Inventory Management, and Data Analytics are seeing a surge in demand. As industries undergo technological transitions, expertise in Artificial Intelligence (AI), Machine Learning (ML), and data analytics is also becoming crucial.

For those looking to transition into logistics and supply chain management, several pathways are available in the form of E-learning/ distance learning programmes offered by universities, and also full-time programmes offered by top-tier institutes in logistics and supply chain management. The Logistics Sector Skill Council has formulated certification courses to equip the young talent pool with relevant skills and expertise required in the sector. Recently, the logistics sector is gradually embracing freelancing and contractual roles, providing flexible work opportunities. Popular freelancing roles, include Logistics Analysts, Supply Chain Consultants, Transportation Consultants, Procurement Specialists, Inventory Managers etc. This shift highlights the adaptability and dynamism of the logistics industry, creating pathways for professionals to contribute flexibly while fulfilling industry needs.





KASE- Kerala Academy for Skills Excellence had the privilege of hosting an insightful interactive session with Shri. Dinesh P Thampi, Vice President and Delivery Centre Head, Tata Consultancy Services Kerala. The session was honoured by the presence of Shri. Sufiyan Ahmed IAS, Managing Director KASE and Shri. Vinod T.V., Chief Operating Officer KASE, along with the KASE team. The discussion proved to be a valuable opportunity for our team to delve into the industry's perspective on skilling, employability, and lifelong learning.

Shri. Dinesh shared industry insights on the industry-relevant skills to be possessed by graduates entering the workforce. He emphasized the importance of life-long learning and briefed the strategies TCS employs to boost employee motivation and work commitment. A key takeaway was his remark on how TCS ensures its workforce remains future-ready through regular upskilling programs. He also shed light on how AI is reshaping the job landscape, emphasizing that it leads to job shift rather than job loss. His input on integrating industry-relevant skills into the skilling ecosystem implies the importance of aligning education and training with evolving industry demands.

Kerala Maritime Education Conference (KMEC)



Kerala Academy for Skills Excellence (KASE) participated in the Kerala Maritime Education Conference (KMEC) held on 2nd December 2024 in Cochin. Shri Vinod T. V., Chief Operating Officer of KASE, delivered a thought-provoking session on "The Way Ahead for Enhancing the Maritime Skilling Ecosystem in the Region." His engaging presentation and valuable insights were widely appreciated, contributing significantly to the success of the event.

Training Service Providers' Summit Successfully Held in Thrissur, Malappuram, and Wayanad Districts

The Kerala Academy for Skills Excellence (KASE) successfully organized three significant Training Service Providers' Summits in the month of December 2024, focusing on advancing skill development in Kerala.



Shri. K. Rajan, Hon. Minister for Revenue and Housing, delivering the inaugural address at Training Service Providers' Summit, Thrissur

The Thrissur Summit was hosted on 7th December at Hotel Dass Continental, Veliyannur. The event was inaugurated by Shri. K. Rajan, Hon. Minister for Revenue and Housing, and was presided over by Shri. Akhil V. Menon, Sub Collector of Thrissur. The welcome address was delivered by Shri. Vinod T. V., Chief Operating Officer of KASE, while wishes were extended to the participants by Smt. Maya T. R., District Planning Officer of Thrissur.

The Malappuram Summit was held on 19th December 2024 at Hotel Woodbine Foliage. The event was inaugurated by Shri. V. Abdurahiman, Hon. Minister for Sports, Wakf and Haj Pilgrimage, Posts & Telegraphs, Railways. The function was presided over by Shri. V. R. Vinod IAS, District Collector of Malappuram. Distinguished speakers, including Shri. Vinod T. V., Chief Operating Officer of KASE, Smt. Arya V. M. IAS, Assistant Collector of Malappuram, and Shri. Joseph A. D., District Planning Officer of Malappuram, addressed the attendees. The vote of thanks was delivered by Shri. Anoop P., Manager of Skill Convergence at KASE.



Shri. V. Abdurahiman, Hon. Minister for Sports, Wakf and Haj Pilgrimage, Posts & Telegraphs and Railways, delivering the inaugural address at Training Service Providers' Summit, Malappuram

The Wayanad Summit took place on 21st December 2024 at Mazarine Hotels and Resorts LLP, Kalpetta, Wayanad. The event was honored by the presence of Shri Samshad Marakkar, the District Panchayat President, who addressed the gathering. Shri Sreejith K. S., the Deputy District Planning Officer, was also present to grace the occasion.



Shri Samshad Marakkar, the District Panchayat President of Wayanad, addressing the gathering at Training Service Providers' Summit, Wayanad

Expert-led sessions were conducted in all the three districts by Shri. Vinod T. V., Shri. Subin Das S., Shri. Malin M., Shri. Anoop P., Shri. Anoop R., and Smt. Lekshmi Priya R. K., offering valuable insights on a wide range of topics. The Summits concluded with an interactive Q&A session, providing participants with the opportunity to engage directly with the experts and discuss key issues pertaining to skilling. The successful completion of the Summits underscore KASE's unwavering commitment to fostering skill development across Kerala.



INDIA : EMERGING SKILL CAPITAL OF THE WORLD

The world is witnessing an increasing demand for migrant workers, accompanied by a rising supply to meet this need. Major destination countries like Germany, France, Portugal etc have eased their immigration policies, focusing on skill-selective and skill-intensive migration patterns. These nations are facing challenges associated with rapidly ageing populations, which can only be effectively addressed by welcoming international migrant workers possessing industry-ready skills.

India's efforts to become the global skill capital have become evident with the establishment of a dedicated Ministry of Skill Development and Entrepreneurship in the year 2014. The Ministry operationalized the Skill India Mission in 2015 focused on skilling, re-skilling, and up-skilling through NSQF-aligned training programs. Under this Mission, numerous policies and programs have been implemented to create a robust skill ecosystem that facilitates international migration and global mobility.

Global Demand

To date, the Skill India Mission has trained 1.4 crore youth, and 54 lakh individuals have been up-skilled and re-skilled. This progress has significantly improved the employability rates and has enabled India to respond effectively to international demands. As per reports, the European Union alone is projected to generate 2.16 billion employment opportunities by 2035. However, severe shortages in key job roles like nursing professionals, welders, plumbers, heavy truck drivers, and doctors, underline the urgent need for skilled labour.

Kerala: A Major Contributor to the Global Workforce

Kerala has emerged as a leading contributor to the global workforce, with around 40 lakh Keralites employed worldwide, particularly in the Middle East, USA, Malaysia, Australia, UK, and Canada. Remarkably, Keralites are present in 182 out of 192 countries, outlining the state's global reach and significance.

Kerala continues to stand as a premier talent source due to the presence of factors like:

- International goodwill as a reliable talent resource
- Existence of a vibrant institutional mechanism that facilitates seamless workforce mobility
- The widespread Non-Resident Keralites(NRK) diaspora spread across 182 countries
- Socio-economic progress coupled with high enrollment rates in higher education, etc.

State-led Innovative Interventions Bridging the Global Skill Gap

Kerala takes pride in producing a workforce equipped to drive transformation in lucrative global sectors. Kerala's efforts to address the global skill shortages are supported by several strategic initiatives:

- Skill training in emerging sectors like Artificial Intelligence (AI), Extended Reality, Green Jobs, Drone Technology, IT & ITES etc.
- Providing a seamless transition for skilled professionals to contribute globally.
- Interventions focusing on talent pipelining to prepare a workforce ready to meet international demands.
- On-the-Job trainings and practical exposures through public/private sector agencies ensuring global readiness.



Empowering Kerala's Local Workforce

While focusing on global mobility, Kerala also invests in fostering local talent:

- The State ensures to create a thriving ecosystem where talent can flourish and contribute to the state's skill ecosystem.
- Centres of Excellence have been established to focus on emerging/high-demand sectors, as well as those with high local employment potential.
- Skill democratization by ensuring equitable access to training and bridging socio-economic divide.
- Public-private partnerships established create pathways for robust career growth within the state.

Way Forward

India's focus on skilling, backed by innovative training programs and global partnerships, positions the nation as a pivotal player in addressing worldwide skill shortages. Kerala's proactive strategies, aligned with global trends, exemplify how a State can contribute to international demands while simultaneously empowering its local workforce. With a vision to become the global skill capital, India and progressive States like Kerala are charting a path to address global skill shortages while fostering inclusive development and opportunities within the nation.

SKILL THOUGHT

"Tell me and I forget, teach me and I remember, involve me and I learn"



— Benjamin Franklin

Skill Term

Advanced Work Packaging (AWP)

is a process framework for industrial construction projects that facilitates engineering planning to be driven by construction sequencing. The process of AWP brings construction professionals into planning from the start to facilitate the early development of detailed work packages that will ultimately guide field activities.



Sector: Construction Industry



KASE

KERALA ACADEMY FOR SKILLS EXCELLENCE

Skill Development Mission of Government of Kerala

KERALA ACADEMY FOR SKILLS EXCELLENCE

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